



**NEWFOUNDLAND & LABRADOR
AQUACULTURE INDUSTRY ASSOCIATION**



Cold Harvest 2017

24th Annual Conference and Trade Show

Hotel Gander - Gander, Newfoundland and Labrador, Canada

September 26 - 28

AQUACULTURE: AN OCEAN OF POTENTIAL

Newfoundland and Labrador is regarded by many as Canada's aquaculture growth centre. The world is watching. There is a global focus on our potential for the future. On behalf of the Newfoundland and Labrador aquaculture industry, we invite you to join us for our 24th Cold Harvest Conference and Trade Show; full of exciting and informative discussions related to aquaculture and its potential in our province. With world class keynote speakers and guests, sessions and panel discussions related to aquaculture innovation, technology, human resources and consumer trends. This event should not be missed.

**To register, exhibit, sponsor the event or for more information, please contact:
Roberta Collier at 709-538-3454 or roberta@naia.ca**

www.naia.ca



SCHEDULE OF EVENTS

- Tuesday, Sept 26th:** 6:00 p.m. - 8:00 p.m. - Delegate Registration
7:00 p.m. – 9:00 p.m. - Welcome Reception
- Wednesday, Sept 27th:** Conference and Tradeshow, NAIA AGM, Taste the Atlantic
- Thursday, Sept 28th:** Conference and Tradeshow, Luncheon, Gala Banquet

ACCOMMODATIONS:

Blocks of rooms have temporarily been reserved at special NAIA CH2017 conference rates:

- ❖ **Hotel Gander/Quality Hotel and Suites:** Single: \$135. Double: \$145. + HST – Rate available until Aug 25. (includes a hot buffet breakfast from 7 - 11 a.m.) Call: 1-800-563-2988
 - ❖ **Albatross Hotel:** Single: \$123. Double: \$133. + HST - Rate available until Aug 15. Call: 1-800-563-4900 **Please request the NAIA room rate.**
-

DELEGATE REGISTRATION

REGISTRATION FEE covers tradeshow, reception, presentations and breaks.

<i>Before June 30th:</i>	NAIA Member \$300*	Non-Member \$400
<i>After June 30th:</i>	NAIA Member \$350*	Non-Member \$450
<i>At the Door:</i>	NAIA Member \$400*	Non-Member \$500
<i>Students:</i>	\$100	

(HST not yet included in above prices)

**EARLY BIRD
DEADLINE
June 30th**

TASTE THE ATLANTIC Seafood & Beverage Tasting Event, Wed. evening, Sept 27th: \$35 + HST

LUNCHEON with Keynote Speaker, Thurs., Sept 28th: \$25 +HST

AQUACULTURE BANQUET: Thurs., Sept 28th. Tickets: \$60 + HST

TRADESHOW REGISTRATION: NAIA Members \$1,000 and Non-Members: \$1,200 (+ HST)

Trade show booth registrations will receive:

- ❑ 8' x 10' exhibit space including pipe and drape, furniture and electrical.
- ❑ One conference registration pass (value: \$300 - \$500) includes one reception ticket and free entrance to conference sessions. Second registration available at NAIA member rate. All other event tickets must be purchased separately.
- ❑ Business card profile in the Cold Harvester magazine - conference program (value \$125+) if confirmed before August 1st - no guarantees after this date.
- ❑ Complimentary beverages/snacks and delegate visits during the nutrition breaks.
- ❑ Acknowledgement on NAIA website, social media, including Facebook & Twitter.

To obtain an exhibitors information package please contact Roberta at 709-538-3454 or email roberta@naia.ca.

SPONSORSHIP OPPORTUNITIES

Sponsorship represents an integral part of the success of NAIA Cold Harvest 2017 and provides a valuable advertising opportunity for your organization. Any support that can be provided would greatly benefit these events. Please review the sponsorship opportunities available and fax or email the attached form to the contact information listed on the form. **PLEASE NOTE: All Cold Harvester sponsor ads must be confirmed and submitted before August 1.**

Each sponsor is entitled to acknowledgement at each event, will be displayed on a running slideshow at CH17, at www.naia.ca , on social media, and the following:		
Platinum Plus \$10,000+	Platinum \$5,000+	Gold \$2,500+
<ul style="list-style-type: none"> <input type="checkbox"/> 1 Page Inside Cover Ad and Logo in the Cold Harvester Magazine/Conference Program <input type="checkbox"/> 10 Complimentary Banquet Tickets <input type="checkbox"/> Signage on Stairway Railing 	<ul style="list-style-type: none"> <input type="checkbox"/> 1 Page Ad and Logo in the Cold Harvester Magazine/Conference Program <input type="checkbox"/> 5 Complimentary Banquet Tickets <input type="checkbox"/> Signage in Mezzanine Area 	<ul style="list-style-type: none"> <input type="checkbox"/> ½ Page Ad and Logo in the Cold Harvester Magazine/Conference Program <input type="checkbox"/> 2 Complimentary Banquet Tickets <input type="checkbox"/> Signage in Mezzanine Area
Taste the Atlantic Wed. Eve., Sept 27 \$2,500+	Luncheon - Thurs., Sept 28 Featuring Luncheon Speaker \$2,500+	Silver \$1,000+
<ul style="list-style-type: none"> <input type="checkbox"/> ½ Page Ad and Logo in the Cold Harvester Magazine/Conference Program <input type="checkbox"/> 2 Complimentary Banquet Tickets <input type="checkbox"/> Signage at the Event 	<ul style="list-style-type: none"> <input type="checkbox"/> ½ Page Ad and Logo in the Cold Harvester Magazine/Conference Program <input type="checkbox"/> 2 Complimentary Banquet Tickets <input type="checkbox"/> Signage at the Event 	<ul style="list-style-type: none"> <input type="checkbox"/> ¼ Page Ad and Logo in the Cold Harvester Magazine/Conference Program <input type="checkbox"/> 1 Complimentary Banquet Ticket <input type="checkbox"/> Signage at the Event
Nutrition Break \$750+	Bronze Sponsor \$500+	Seafood Sponsor – Priceless!
<ul style="list-style-type: none"> <input type="checkbox"/> Business Card Ad and Logo in the Cold Harvester Magazine/Conference Program <input type="checkbox"/> Signage at the Event 	<ul style="list-style-type: none"> <input type="checkbox"/> Logo in the Cold Harvester Magazine/Conference Program <input type="checkbox"/> Signage at the Event 	<ul style="list-style-type: none"> <input type="checkbox"/> Logo in the Cold Harvester Magazine/Conference Program <input type="checkbox"/> Signage at the Event

Please note: All sponsors are welcome to provide promotional items for registration area. (Max 200)

COLD HARVESTER MAGAZINE & COLD HARVEST 2017 SPECIAL EDITION
Advertising Packages

NAIA's Cold Harvester magazine will be circulated globally and distributed during the conference and trade show and will include the conference program and highlights. Anyone interested in purchasing advertising space in this edition, please contact Roberta at 709-538-3454 or via email roberta@naia.ca. **The deadline for submissions: August 1.** (View past editions online at: <http://naia.ca/in-the-news/cold-harvester/>)

	Ad sizes & rates: Please choose the ad size that you would like to reserve for one or three editions and confirm your selection on the following page.	Single Ad Cost	Book 3 Consecutive Ads	
			Receive 15% Discount	NAIA Member + 5% Discount
1	Full Page Ad (7.625" x 10") Inside, Outside or Back Cover	\$1200	\$3240	\$3060
2	Full Page Ad (7.625" x 10")	\$1000	\$2700	\$2550
3	1/2 Page Ad (7.625" x 4.75")	\$500	\$1350	\$1275
4	1/3 Page Ad (3.75" x 7.5")	\$350	\$945	\$892.50
5	1/4 Page Ad (3.75" x 4.75")	\$250	\$675	\$637.50
6	1/8 Page Ad - Business Card (3.75" x 2")	\$125	\$338	\$318.75

(HST not yet included in above prices)

ANNUAL DR. JOE BROWN SILENT AUCTION

The annual Dr. Joe Brown Silent Auction will take place during CH2017. All funds raised will be distributed to a student who currently is or will be enrolled into marine or aquatic related studies. Auction items can be dropped off at the conference registration desk. Please email jackie@naia.ca to confirm a donated item. Thank you for your continued support!





Cold Harvest 2017

CONFERENCE ORDER & PAYMENT FORM

Name: _____ Affiliation: _____

Address: _____

Telephone: _____ Email: _____

ATTENDEE REGISTRATION & EVENTS

Names: _____

Quantity	Description	Rate	Subtotal
	Cold Harvest Registration	+ HST	
	Taste the Atlantic Ticket	\$35 + HST	
	Luncheon Ticket	\$25 + HST	
	Gala Banquet Ticket	\$60 + HST	
Cold Harvester Magazine Ad Pkg #:		+ HST	
Sponsorship Level: (No HST)			

Print Card Holder's Name: _____ Amt. Pd.: _____

VISA Number: _____ Expiry Date: _____

Card Holder's Signature: _____

An invoice and receipt will be forwarded once processed. Please return completed forms with payment by cheque, Visa or MasterCard to the address below.
Cancellation requests for refund must be received at least 7 days in advance of the conference.

**For more information, please contact: Roberta Collier at roberta@naia.ca
Ph: 709-538-3454 or Fax: 709-538-3464**

Newfoundland Aquaculture Industry Association
29 – 31 Pippy Place, Suite 3007, St. John's, NL A1B 3X2