

Date: _____

Company: _____

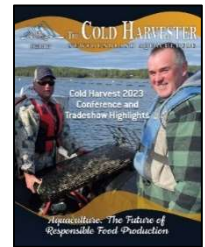
Contact: _____

Address: _____

Phone: _____ Email: _____

NAIA's quarterly Cold Harvester magazine highlights activities within the aquaculture industry in Newfoundland and Labrador. It is distributed to our Regular and Associate members and colleagues, senior officials, academia, municipalities, etc. in spring, summer, fall (Cold Harvest) and winter. It is also promoted digitally on our website and social media.

To advertise in the next edition, please confirm by returning this form with method of payment. If you need an ad produced, please send along the information with a digital photo and/or company logo.



Ad sizes & rates: Please circle the ad size, cost, and number of bookings that you would like to reserve. Discounts for more than one! (15% HST Not Included in Prices)	Single Ad	Book 3 Consecutive Ads (Save 10%)	Book 4 Consecutive Ads (Save 15%)
Full Page Ad – Inside, outside or back cover (7.625" x 9.9375")	\$1,200.00	\$3,240.00	\$4,080.00
Full Page Ad (7.625" x 9.9375")	\$1,000.00	\$2,700.00	\$3,400.00
1/2 Page Ad (7.625" x 4.9" or 9.9375" x 3.7")	\$500.00	\$1,350.00	\$1,700.00
1/3 Page Ad (7.625 x 3.1" or 6.5" x 3.7")	\$350.00	\$945.00	\$1,190.00
1/4 Page Ad (4.9" x 3.7")	\$250.00	\$675.00	\$850.00
1/8 Page Ad - Business Card (3.7" x 2.3")	\$125.00	\$338.00	\$425.00

Payment by: Visa Mastercard AMEX Cheque **Amt:** _____

Credit Card #: _____ **Exp:** _____

Name on Card: _____ **CVV#:** _____

Signature: _____

Read past editions of the Cold Harvester magazine here: <https://naia.ca/index.php/media/cold-harvestr-magazine>



Print-Ready Advertising Requirements

- Files for print should be saved using a CMYK color profile to ensure color accuracy during printing. Ensure all spot colors (Pantone, etc.) are changed to CMYK.
- Make sure all black type is 100% black.
- Save your .AI file with the fonts intact as text
- Save an .EPS file with the fonts outlined
- For final art for print, outline fonts and save as a .PDF file
- If your project is designed in Adobe Photoshop, flatten your image before generating a .PDF file to send for print. This will rasterize your fonts to prevent font issues.
- For an image to print properly, its resolution must be at least 300 dots per inch (DPI) at the final output size.
- Design files should be built to the final size.
- Make sure to spellcheck and proofread documents in detail before sending to print.
- High resolution, print-ready PDF files are the preferred file format. Acceptable file formats for final artwork are shown in the list below:
 - Adobe Acrobat – .PDF
 - Adobe Illustrator – .AI or .EPS
 - Adobe InDesign – .INDD
 - Adobe Photoshop – .PSD
 - Tagged Image File – .TIF or .TIFF
 - High-Resolution .GIF
 - High-Resolution .JPG
 - High-Resolution .PNG
- All files to be provided to Roberta Collier via email at roberta@naia.ca on or before the provided deadline.

FULL PAGE
7.625 x 9.9375

**FULL PAGE
WITH BLEED**
(1/8" bleed)
8.625 x 11.25

1/2 PAGE
7.625 x 4.9

1/2 PAGE
3.7 X
9.9375

1/3 PAGE
7.625 x 3.1

1/3 PAGE
3.7 x 6.5

1/4 PAGE
3.7 x 4.9

1/8 PAGE
3.7 x 2.3