

Aquaculture Canada & WAS North America Event Wins Award of Distinction



The 2022 Award of Distinction was presented by the City of St. John's/Destination St. John's at their annual Applause Awards on March 28th at the St. John's Convention Centre. The Aquaculture Canada & WAS North America Conference and Trade Show took place in St. John's in August 2022 and saw more than 1200 visitors from almost fifty countries in St. John's Newfoundland.

The award criteria is as follows: "Through our partnership with the City, Destination St. John's is delighted to recognize the work of a key local host committee who was instrumental in bringing a noteworthy conference to St. John's with our Award of Distinction. Attracting conferences is very competitive and often takes significant commitment and effort of the local organization to be chosen as the host city. The work of the committee has to be prominent in the decision to choose St. John's as the location for the conference. This conference must be regional, national or international and bring substantial economic benefit to the City and region. Guest programs and pre and post experiences must be offered to delegates as part of their program. And the profile of St. John's, the region and the province must be heightened by the hosting of this conference."

Jamie Baker, NAIA Executive Director, and Conference Chair was on hand to accept the award on behalf of all three organizations and the organizing committee.

"This award really recognizes the tireless efforts of the organizing committee and sponsors, and of course demonstrates the amazing partnership between the NL Aquaculture Industry Association, the Aquaculture Association of Canada and the World Aquaculture Society," Baker said. "Last year's conference in St. John's was the largest seafood related show in Canadian history, and showcased the incredible potential of the aquaculture sector in Newfoundland and Labrador, and also showcased St. John's and the province as an exciting tourist destination to visitors from around the world. We were thrilled to have this event recognized and look forward to continuing to bring the best and brightest in our sector to the province in the years ahead."