

25th July 2019

## **GAEL FORCE ESTABLISH CANADIAN BASE**

Gael Force Group have established a base in Grand Falls-Windsor, Newfoundland and Labrador, to serve aquaculture producers in the province and across Atlantic Canada with their high quality and robust range of marine equipment, technology and services.

Their new Canadian company base is on Maloney Street in Grand Falls-Windsor, immediately off the Trans-Canada Highway. From there, Gael Force will be supporting its customers with sales and technical service, product development, moorings design and assembly, pen building, cameras and feed system installations and technical support for fish farm site installations.

Active recruitment for the company's provincial office has taken place and during the initial phase of establishment additional staff will also be required. Future roles will be advertised at gaelforcegroup.com/careers and on the company's social media channels.

Gael Force are currently building feeding barges in Atlantic Canada, designing and supplying mooring systems, feed cameras and other technology equipment for new sites in Newfoundland and Labrador, and along with that aims to support the existing fish farming site infrastructure for all producers. Its aim is to be the trusted supply partner to the industry in Newfoundland and Labrador and throughout Atlantic Canada as it seeks to grow. The supplier is already supporting new business established earlier this year in Atlantic Canada as it provides service to Mowi as it grows its operations.

Stephen Divers, Business Development Director at Gael Force, is encouraged by the aquaculture industry in Newfoundland and Labrador. "Aquaculture has the potential to transform rural economies and we have seen first-hand how this has happened in Scotland over the past 30 years. The similarities between Newfoundland and Labrador, and the Highlands and Islands of Scotland give us tremendous confidence that aquaculture can be transformative for the area."

He continued, "We have been hugely encouraged by the political support and leadership of the industry in the area and every person we have engaged with too has welcomed the prospect of Gael Force making an inward investment there."

He went on, "We are wholly confident that our capability, breadth of product and service range, innovative technologies and depth of experience along with a commitment to providing technical support services on the ground will meet the needs of producers in Atlantic Canada and enable them to safely, securely and sustainably meet the highest standards of fish husbandry."

Elvis Loveless, Parliamentary Secretary to the Department of Fisheries and Land Resources commented, "The Government of Newfoundland and Labrador has been working diligently with industry partners to sustainably and safely grow our province's aquaculture industry and stimulate private sector employment. The forecasted potential of this sector has placed us on the cusp of major growth in our supply sector, and we are pleased to welcome innovative service companies such as Gael Force to our province to provide economic benefits and help drive excellence in this exciting and promising industry."



Barry Manuel, the Mayor of Grand Falls-Windsor said "We are delighted that Gael Force has set up their operations in Grand Falls-Windsor. Aquaculture will be a very important economic driver in Newfoundland and Labrador, and we are very excited that Gael Force, an important supply chain partner, sees the strategic business advantage of Grand Falls-Windsor."

## **ENDS**



Pictured (L-R): Darren Lane (Branch Supervisor, Gael Force Canada), Stewart Graham (Managing Director of Gael Force Group), Anthony Balmer (Technical Sales Engineer, Gael Force Canada)

## **Notes to editors**

## Gael Force Group Limited

- Gael Force Group, established in 1983, is a leading Scottish manufacturer and supplier of equipment, technology and services to aquaculture and other marine markets.
- Over 240 people are employed by the Group across the UK and Canada, with the majority of staff based in Highlands and Islands of Scotland.
- More information about Gael Force Group can be found online at <a href="http://www.gaelforcegroup.com/">http://www.gaelforcegroup.com/</a>



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