



**Newfoundland Aquaculture Industry Association**  
**25<sup>th</sup> ANNUAL CONFERENCE & TRADE SHOW**  
Delta Hotel, St. John's, NL, Canada  
September 26 - 28

## **REGISTRATION PACKAGE**

We invite you to join us to celebrate the 25th Anniversary of NAIA's Cold Harvest Conference and Trade Show. With world class keynote speakers, informative sessions and engaging panel discussions related to aquaculture innovation, technology, human resources, and consumer trends, you'll be awarded an excellent opportunity to network with local and global key players while celebrating the achievements made in this province's aquaculture industry over the past quarter of a century.

To register, exhibit, sponsor the event or for more information, please contact:

Roberta Collier, Conference Coordinator  
P.O. Box 27, 88 Main Street, St. Alban's, NL, A0H 2E0  
Ph: 709-538-3454 or E: [roberta@naia.ca](mailto:roberta@naia.ca)

[www.naia.ca](http://www.naia.ca)



## SCHEDULE OF EVENTS

### Wednesday, Sept 26<sup>th</sup>:

Trade Show Set Up: 12:00 - 5:00 pm  
 Delegate Registration: 6:00 - 8:00 pm  
**Welcome Reception: 7:00 - 9:00 pm**

### Thursday, Sept 27<sup>th</sup>:

Conference & Tradeshow: 9:00 - 5:00 pm  
 NAIA AGM: 12:00 pm - 1:30 pm  
 NL Kitchen Party at Yellow Belly's: 7:30 pm

### Friday, Sept 28<sup>th</sup>:

Conference & Tradeshow: 8:30 am - 5:00 pm  
 Luncheon: 12:00 - 1:30 pm  
 Gala Banquet: 7:00 - 10:00 pm

## ACCOMMODATIONS:

A block of rooms has been temporarily reserved at Delta Hotel at special NAIA CH2018 conference rates: \$199 per night CAD + applicable taxes (Double or King suites) Reserve through the Delta website under NAIA's block at: <https://tinyurl.com/y8hhy29y> or call 1-800-268-1133. Be sure to request the NAIA Cold Harvest rate. (available until September 5<sup>th</sup>)

## DELEGATE REGISTRATION

**REGISTRATION FEE** Covers Welcome Reception, Sessions and Nutritional Breaks. (15% HST not yet included)

	NAIA Member	Non-Member	Students
Before <b>June 28<sup>th</sup></b>	\$350*	\$450	\$100
After <b>June 28<sup>th</sup></b>	\$400*	\$500	
At the Door	\$450*	\$550	

**EARLY BIRD  
DEADLINE  
June 27<sup>th</sup>**

<b>NL KITCHEN PARTY AT YELLOW BELLY'S</b>	Thurs. Sept 27 <sup>th</sup>	\$40 + HST
<b>AQUACULTURE BANQUET</b>	Fri. Sept 28 <sup>th</sup>	\$75 + HST

## TRADESHOW REGISTRATION

Exhibitors will receive:

- ❖ One conference registration pass (value: \$350 - \$550). Second registration available at NAIA member rate.
- ❖ 8' x 10' space with a skirted table and 2 chairs and power OR
- ❖ 6' x 10' space with a skirted table and 2 chairs and power (pre-function/ higher traffic area)
- ❖ Business profile in the Cold Harvester magazine/conference program (value \$125+) if confirmed before August 15<sup>th</sup> - no guarantees after this date.
- ❖ Scheduled visits/networking breaks in conjunction with the tradeshow.
- ❖ Acknowledgement on NAIA website, social media, including Facebook & Twitter.

**Rates: NAIA Members \$1,100 and Non-Members: \$1,300 (+ HST 15%)**

To reserve an exhibitors package, please contact Roberta at 709-538-3454 or email [roberta@naia.ca](mailto:roberta@naia.ca).



## SPONSORSHIP OPPORTUNITIES

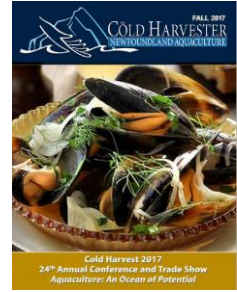
Sponsorship represents an integral part of the success of NAIA Cold Harvest 2018 and provides a valuable advertising opportunity for your company/organization. Please review the sponsorship opportunities available and fax or email the attached form to the contact information provided. **PLEASE NOTE: Sponsor ads must be confirmed and submitted before August 15.**

Please note: All sponsors are welcome to provide promotional items for registration area.

Each sponsor is entitled to acknowledgement in the program booklet, displayed on a running slideshow at CH18, at [www.naia.ca](http://www.naia.ca), on social media, and the following:

<b>Presenting Sponsor \$25,000+</b>	<b>Platinum \$10,000+</b>
<ul style="list-style-type: none"> <li><input type="checkbox"/> 1 Page Inside Cover Ad and Logo in the Cold Harvester Magazine/Conference Program</li> <li><input type="checkbox"/> 10 Complimentary Banquet Tickets</li> <li><input type="checkbox"/> Signage at the Event</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> 1 Page Ad and Logo in the Cold Harvester Magazine/ Conference Program</li> <li><input type="checkbox"/> 5 Complimentary Banquet Tickets</li> <li><input type="checkbox"/> Signage at the Event</li> </ul>
<b>Gold \$5,000+</b>	<b>Silver \$2,500+</b>
<ul style="list-style-type: none"> <li><input type="checkbox"/> ½ Page Ad and Logo in the Cold Harvester Magazine/ Conference Program</li> <li><input type="checkbox"/> 2 Complimentary Banquet Tickets</li> <li><input type="checkbox"/> Signage at the Event</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> ¼ Page Ad and Logo in the Cold Harvester Magazine/ Conference Program</li> <li><input type="checkbox"/> 2 Complimentary Banquet Tickets</li> <li><input type="checkbox"/> Signage at the Event</li> </ul>
<b>Nutrition Break \$2,000+</b>	<b>Bronze \$1,000+</b>
<ul style="list-style-type: none"> <li><input type="checkbox"/> ¼ Page Ad and Logo in the Cold Harvester Magazine/ Conference Program</li> <li><input type="checkbox"/> 1 Complimentary Banquet Ticket</li> <li><input type="checkbox"/> Signage at the Event</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Business Card Ad and Logo in the Cold Harvester Magazine/ Conference Program</li> <li><input type="checkbox"/> Signage at the Event</li> </ul>

To confirm sponsorship, please complete and return page 5.



NAIA's Cold Harvester magazine which will include the conference program and highlights will be circulated globally as well as distributed during Cold Harvest 2018. To reserve advertising space in this edition, please contact Roberta at 709-538-3454 or via email [roberta@naia.ca](mailto:roberta@naia.ca). **The deadline for submissions: August 15.**

PKG #	ADVERTISING SIZES AND RATES  Please choose the ad size that you would like to reserve, and for one or three editions. You can book your selection on the following page.	Book A Single Ad	Book 3 Consecutive Ads	
			Receive 15% Discount	NAIA Member additional 5% Discount
1	Full Page Ad (7.625" x 10") Inside, Outside or Back Cover	\$1200	\$3240	\$3060
2	Full Page Ad (7.625" x 10")	\$1000	\$2700	\$2550
3	1/2 Page Ad (7.625" x 4.75")	\$500	\$1350	\$1275
4	1/3 Page Ad (3.75" x 7.5")	\$350	\$945	\$892.50
5	1/4 Page Ad (3.75" x 4.75")	\$250	\$675	\$637.50
6	1/8 Page Ad - Business Card (3.75" x 2")	\$125	\$338	\$318.75

*(HST not yet included in above prices)*

### ANNUAL DR. JOE BROWN SILENT AUCTION



The annual Dr. Joe Brown Silent Auction will take place during CH2018. Please contact Jackie Richards ([jackie@naia.ca](mailto:jackie@naia.ca)) or Roberta Collier ([roberta@naia.ca](mailto:roberta@naia.ca)) to confirm your donation or for more information.

This year we intend to host our most successful auction to date to ensure our students can participate in opportunistic events to share their work and network with industry stakeholders from around the world. To help us achieve our goal we ask that you confirm your donation as early as possible. Thank you for your continued support!



## CONFERENCE ORDER & PAYMENT FORM

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

### ATTENDEE EVENTS REGISTRATION

Names: \_\_\_\_\_

Quantity	Description	Rate (HST 15%)	Amount
	Cold Harvest Registration	\$ + HST	
	NL Kitchen Party at Yellow Belly's	\$ 40 + HST	
	Gala Banquet Ticket	\$ 75 + HST	
	Cold Harvester Magazine Ad – Pkg. #	+ HST	
	Sponsorship Level: (No HST)		
		<b>Total:</b>	

Print Card Holder's Name: \_\_\_\_\_ Amt. Pd.: \_\_\_\_\_

VISA Number: \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Card Holder's Signature: \_\_\_\_\_

Please return completed forms with payment by cheque, Visa or MasterCard to the address below. An invoice will be forwarded once processed. **Please Note: Registration cancellation requests for refund must be received at least 7 days in advance of the conference.**

**For more information, please contact:**  
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