



**Newfoundland Aquaculture Industry Association**  
**25<sup>th</sup> ANNUAL CONFERENCE & TRADE SHOW**  
 Delta Hotel, St. John's, NL, Canada  
 September 26 - 28

## **EXHIBITOR AGREEMENT**

### **Exhibitors will receive:**

- ❖ One conference registration (value: \$350 - \$550). Other exhibitor registrations at NAIA member rate.
- ❖ 8' x 10' space with a skirted table and 2 chairs and power **OR**
- ❖ 6' x 10' with a skirted table and 2 chairs and power (pre-function/ higher traffic area)
- ❖ Business profile in the Cold Harvester magazine/conference program (value \$125+) if confirmed before August 15. No guarantees after this date.
- ❖ Scheduled visits/networking breaks in conjunction with the tradeshow
- ❖ Acknowledgement on NAIA website, social media, including Facebook & Twitter.

**Exhibitor fee:** NAIA Members: \$1,100 and Non-Members: \$1,300 (+ HST) All other event tickets must be purchased separately.

To exhibit, please return this signed form by fax and/or mail with payment to:

**Newfoundland Aquaculture Industry Association**

P.O. Box 27, St. Alban's, NL, A0H 2E0

Ph: 709-538-3454 Fax: 709-538-3464 or via email at [Roberta@naia.ca](mailto:Roberta@naia.ca)

[www.naia.ca](http://www.naia.ca)



**1. OFFICIAL FUNCTION TITLE:** NAIA Conference & Trade Show (The Contractor)

**2. DATES OF TRADE SHOW:** September 26 - 28, 2018 (Wednesday - Friday)

**3. LOCATION OF TRADE SHOW:** Delta Hotels St. John's Conference Centre, St. John's, NL, Canada

<b>4. HOURS OF EXHIBITING:</b> Wednesday, Sept 26	7:00 pm - 9:00 pm
Thursday, Sept 27	9:00 am - 5:00 pm
Friday, Sept 28	8:30 am - 2:00 pm

**5. SPACE AVAILABILITY:** Booth space will be ready for exhibitors to setup displays on Wednesday, Sept 26<sup>th</sup> from 12:00 - 5:00 pm. Exhibit spaces must be completely cleared by 2:00 pm on Friday, Sept 28<sup>th</sup> for banquet set-up. It is the responsibility of the exhibitor to ensure that the exhibit space is left clean with minimal refuse; otherwise a labour charge for clean-up will be assessed to the exhibitor.

**6. APPLICATION FOR BOOTH RENTALS AND METHODS OF PAYMENT:** An application does not automatically translate into the attribution of booth space. Depending on circumstances, the organizers can decide not to confirm an application, to attribute a booth or space smaller in size than originally requested, to modify the space to be made available, or to cancel a space, without being subject to any legal claim made by a potential exhibitor. For one's reservation to be officially registered, the exhibitor must submit an official application for booth space and receive approval from NAIA.

**7. ENTRANCE PASS:** The exhibitor is entitled to **ONE** (1) complimentary entrance pass for the duration of 2018 NAIA Conference & Tradeshow. This pass can only be used by the individual associated with the administration of the booth. No additional name tags will be issued after you've submitted the name for the pass and the conference begins. Additional name tags for exhibitors can be purchased at the NAIA member rate. Tickets for other events must be purchased separately.

**8. CANCELLATION PROCEDURES:** No sum of money paid by the exhibitor under the terms of the present contract will be returned if the exhibitor does not utilize the designated space reserved for him/her. The contractor has the final say regarding the interpretation and implementation of all the rules and regulations pertaining to the present agreement and has the authority to introduce modifications, including non-specified conditions that he/she may judge to be necessary for the proper unfolding of the event.

No registration is final until the payment has been received. Reimbursement for cancellation is 100% if made 60-days prior to the start of the event and 50% if made 30-days prior to the start of the event. If cancellation is less than 30-days, there will be no reimbursement of funds.

**9. RENTAL OF EQUIPMENT OR SHIPPING, RECEIVING, UNLOADING, MOVING AND HANDLING OF EXHIBITOR MATERIAL AT SHOW SITE:** Please see information package provided by Eastern Audio.

**10. USE OF EXHIBIT SPACE:** All demonstrations, interviews, or other sales activities must be confined to the limits of the exhibit booth. No exhibitor shall assign, sublet or apportion the whole or any part of the space allotted him/her without the knowledge and consent of Roberta Collier, Conference Coordinator. Aisles must be kept clear and exhibits shall be arranged so that sales personnel will remain inside the space rented.

**11. NOISY OR OBNOXIOUS EQUIPMENT:** If the operation of any equipment or apparatus produces noises of sufficient volume or odours found to be annoying to the neighbouring exhibitors or guests, it will be necessary to discontinue such operation.

Radio, television, motion pictures or other sound and visual aids will be operated in such a manner and place as not to provide inconvenience to other exhibitors. Sounds must be at a level to reach the immediate vicinity of the Exhibitor's area and the management reserves the right to prohibit use of any equipment contravening these regulations.

**12. LIABILITY:** The contractor and/or the Hotel and/or their personnel will NOT be responsible for loss, theft and/or damage or injury to exhibits, merchandise or personnel or other properties while such are on the property. The exhibitor shall accept full responsibility for any or all damage caused by the Exhibitor or its representatives and agrees to indemnify and save harmless the contractor and/or the Hotel and/or their personnel from and against any such loss, theft, damage or injury, no matter how caused.

**13. ENQUIRIES:** Enquiries should be addressed to Roberta Collier, Conference Coordinator: Tel: 709-538-3454, Cell: 709-538-7080, Fax: 709-538-3464, Email: roberta@naia.ca.

**14. SURRENDER OF SPACE:** The exhibitor shall on termination of the Term of Agreement surrender the premises to the contractor and the Delta Hotel in the same state and condition and clean and free of signs, displays and other debris, merchandise and equipment, as at the commencement of the period.

If the space is not vacated by the Exhibitor at the end of the period, the contractor and/or the Delta Hotel has the right to remove from the space at the expense of the Exhibitor, all merchandise, goods and property of any kind which may be then in the space, and the contractor and/or the Hotel shall not be liable for any damage or loss to such merchandise, goods or property which may be sustained by reason of such removal or by storage after such removal and the Exhibitor expressly releases the contractor and the Hotel from any and all claims for such damages in that respect.

It is understood and agreed that on account of the shortness of the term of the Agreement, the time for surrender of the space at the expiration of the Agreement is of the essence of the Agreement. If the Exhibitor fails to surrender the space as therein provided the exhibitor shall pay the contractor and the Hotel for all the damages which the contractor and/or the Hotel may have to pay or may have sustained.

**15. COMPLIANCE WITH LAWS AND INDEMNIFICATION:** The Exhibitor will not do or permit anything to be done in, upon or about the space, or of the building or bring or keep anything therein which will in any way conflict with the regulations of the Fire, Police or Health Departments or with the rules, regulations, by-laws or ordinances of any governmental authority having jurisdiction over the premises or the business conducted therein, all of which the Exhibitor undertakes to abide by and conform to.

The Exhibitor covenants and agrees that it will indemnify and hold harmless the contractor and the Hotel against any penalty imposed for or damage arising out of the violation of any laws or ordinances by the Exhibitor, its agents, employees, visitors, guests and licensees and that it will protect, indemnify and hold harmless the contractor and the Delta Hotel against any and all damage or expenses arising out of any accident or occurrence on or about the Premises causing injury or death of any person or damage to property and against any and all damage or expenses arising out of any failure of the Exhibitor.

**16. INSURANCE:** The Exhibitor shall not do or permit anything done in or about the leased space or bring into, or keep upon the leased space, anything which will in any way affect the fire risk or increase the rate of fires or other insurance on the Building, or which will in any way invalidate or conflict with fire insurance policies covering the Building. Should the rate of any type of insurance on the Building be increased by reason of any violation of the Agreement by the Exhibitor, the contractor and Delta Hotel, in addition to all other remedies, may pay the amount of such increase, and the amount to be paid shall become payable by the Exhibitor as additional rent on demand. The contractor and the Hotel will not assume toward the Exhibitor any responsibility for the safety of exhibits against theft, fire, damage, accidents or for any cause whatever. **In all cases, the Exhibitor must insure its own exhibits and merchandise.**

**17. WAIVER:** No consent to any variation of any term or condition of this Agreement shall be valid unless in writing and identified with the agreement.

**18. ON-SITE SUPERVISION:** The contractor is charged with complete responsibility and full authority to enforce all the provisions of these Rules and Regulations for the benefit of all concerned. Any exceptions to or deviation from these Rules may be made only on their authority.

## EXHIBITOR REGISTRATION FORM

Company/Organization:				
Contact name for billing purposes:				
Address:				
Tel:		Fax:		Cell:
E-mail:				
Name Required on Exhibitor Tag:				
<i>(1 complimentary pass per booth – Member registration rate available for second exhibitor)</i>				
Please provide a brief description of your booth displays:				
Do you require electricity at the booth?				
EXHIBITOR RATE: NAIA Members: \$1,100. & Non-Members: \$1,300. + HST				
Preferred Booth Space: #1: _____ #2: _____				
(See map on pg. 7) Booth space will be reserved on a first come first serve basis.				
	Quantity	Amt.	HST	Total
EXHIBITOR SPACE RATE				
NL KITCHEN PARTY AT YELLOW BELLY'S Thurs. Sept 27 <sup>th</sup>		\$40		
AQUACULTURE BANQUET: Fri., Sept 28 <sup>th</sup>		\$75		
Total				

Please note that there are other opportunities available such as: advertising, sponsorship, etc. Please see registration package for more information.

*Payment by Visa or cheque: Please complete, sign, fax and/or mail pages 5-6 with payment to the address listed below. If you are requesting an invoice, please provide a contact name and address.*

VISA #: \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Print Card Holder's Name: \_\_\_\_\_ Amt. Pd: \_\_\_\_\_

Card Holder's Signature: \_\_\_\_\_



## EXHIBITOR AGREEMENT

The undersigned declares that he/she has read and understands the rules and regulations as described in the accompanying EXHIBITOR'S AGREEMENT and agrees to abide by them.

\_\_\_\_\_  
Contractor/Exhibitor

Date: \_\_\_\_\_

### ***This section reserved for the NAIA:***

This application is accepted, and as such, binds the contractor and contractee by the terms of the current agreement.

\_\_\_\_\_  
NAIA

Date: \_\_\_\_\_

**A signed copy of this Agreement will be returned to you by the Contractor for your own records.**

NAIA Conference and Tradeshow 2018

Per:

\_\_\_\_\_  
*Roberta Collier*  
Conference Coordinator

### **BUSINESS PROFILE for Cold Harvester Magazine/Program**

(fax or email before August 15 – otherwise no guarantees it will be included in the program)

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_ Email: \_\_\_\_\_

1 Paragraph (approx. 100 words): \_\_\_\_\_

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**Cold Harvest 2018 - 25<sup>th</sup> Annual Conference and Trade Show**  
**Delta Hotel, St. John's, NL**

**Exhibitor Floor Plan**

Floor plan is for illustration purposes only and may change.

