



Cold Harvest 2017

24th Annual Conference and Trade Show

**Hotel Gander - Gander, Newfoundland and Labrador, Canada
September 26 - 28**

AQUACULTURE: AN OCEAN OF POTENTIAL

Newfoundland and Labrador is regarded by many as Canada's aquaculture growth centre. The world is watching. There is a global focus on our potential for the future.

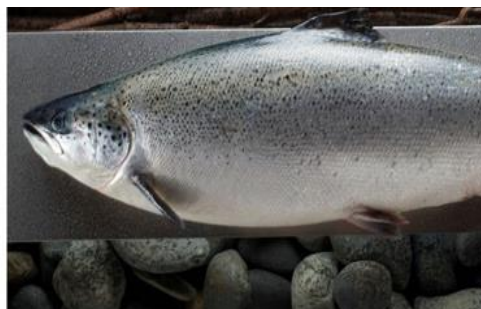
On behalf of the Newfoundland and Labrador aquaculture industry, we invite you to join us for our 24th Annual Cold Harvest Conference and Trade Show; full of exciting and informative discussions related to aquaculture and its potential in our province. With world class keynote speakers and guests, sessions and panel discussions related to aquaculture innovation, technology, human resources and consumer trends, this event should not be missed.

To register, exhibit, sponsor the event or for more information, please contact:

Roberta Collier at 709-538-3454 or roberta@naia.ca

www.naia.ca

More information available at www.naia.ca.



SCHEDULE OF EVENTS:

- Tuesday, Sept 26th:** 6:00 p.m. - 8:00 p.m. - Delegate Registration
 7:00 p.m. - 9:00 p.m. - Welcome Reception
- Wednesday, Sept 27th:** Conference and Tradeshow, NAIA AGM, Networking Event
- Thursday, Sept 28th:** Conference and Tradeshow, Luncheon, Gala Banquet

ACCOMMODATIONS:

Blocks of rooms have temporarily been reserved at special NAIA CH2017 conference rates:

- ❑ **Hotel Gander/Quality Hotel and Suites:** Single: \$135. Double: \$145. + HST Rate available until Aug 25 (includes a hot buffet breakfast from 7 - 11 a.m.) Call: 1-800-563-2988
- ❑ **Albatross Hotel:** Single: \$123. Double: \$133. + HST Rate available until Aug 15
 Call: 1-800-563-4900 **Please request the NAIA room rate.**

DELEGATE REGISTRATION

REGISTRATION FEE covers tradeshow, reception, presentations and nutrition breaks. (*HST not included*)

<i>Before June 30th:</i>	NAIA Member \$300*	Non-Member \$400
<i>After June 30th:</i>	NAIA Member \$350*	Non-Member \$450
<i>At the Door:</i>	NAIA Member \$400*	Non-Member \$500
<i>Students:</i>	\$100	

**EARLY BIRD
 REGISTRATION
 DEADLINE
 June 30th**

NETWORKING EVENT Wednesday evening, Sept 27th: \$

LUNCHEON Thursday, Sept 28th: \$

GALA BANQUET: Thursday evening, Sept 28th: \$

TRADESHOW REGISTRATION: NAIA Members \$1,000 and Non-Members: \$1,200 + HST

Tradeshow booth registrations will receive:

- ❑ 8' x 10' exhibit space including pipe and drape, furniture and electrical.
- ❑ One conference registration pass. (Value: \$250 - \$400) Includes one reception ticket and free entrance to conference sessions. Second registration available at NAIA member rate. All other event tickets must be purchased separately.
- ❑ Business card profile in the Cold Harvester magazine - conference program (value \$125+ HST) if confirmed on or before August 1st - no guarantees after this date.
- ❑ Complimentary beverages/snacks and delegate visits during the nutrition breaks.
- ❑ Acknowledgement on NAIA website and social media, including Facebook and Twitter.

To obtain an exhibitors information package please contact Roberta at 709-538-3454 or email roberta@naia.ca.



SPONSORSHIP OPPORTUNITIES

Sponsorship represents an integral part of the success of NAIA Cold Harvest 2017 and provides a valuable advertising opportunity for your organization. Any support that can provide would greatly benefit these events. Please review the sponsorship opportunities available and fax or email the attached form to the contact information listed on the form. **PLEASE NOTE: All Cold Harvester sponsor ads must be confirmed and submitted before August 1.**

Each sponsor is entitled to acknowledgement at each event as well as displayed on a running presentation, acknowledgement at www.naia.ca and on social media. Sponsors are welcome to provide promotional items for registration area, minimum of 200 pieces, as well as the following:

<p>Platinum Plus \$10,000+</p> <ul style="list-style-type: none"> <input type="checkbox"/> 1 page inside cover ad and logo in the Cold Harvester Magazine/Conference Program <input type="checkbox"/> 10 Complimentary Banquet Tickets <input type="checkbox"/> Signage/Railway Banner 	<p>Platinum \$5,000+</p> <ul style="list-style-type: none"> <input type="checkbox"/> 1 page ad and logo in the Cold Harvester Magazine/Conference Program <input type="checkbox"/> 5 Complimentary Banquet Tickets <input type="checkbox"/> Signage in Mezzanine Area 	<p>Gold \$2,500+</p> <ul style="list-style-type: none"> <input type="checkbox"/> ½ page ad and logo in the Cold Harvester Magazine/Conference Program <input type="checkbox"/> 2 Complimentary Banquet Tickets <input type="checkbox"/> Signage in Mezzanine Area
<p>Networking Reception \$2,500 Wednesday, September 27</p> <ul style="list-style-type: none"> <input type="checkbox"/> TBD <input type="checkbox"/> ½ page ad and logo in the Cold Harvester Magazine/Conference Program <input type="checkbox"/> 2 Complimentary Banquet Tickets 	<p>Luncheon \$2,500 Thursday, September 28</p> <p>Featuring Luncheon Speaker</p> <ul style="list-style-type: none"> <input type="checkbox"/> ½ page ad and logo in the Cold Harvester Magazine/Conference Program <input type="checkbox"/> 2 Complimentary Banquet Tickets 	<p>Silver \$1,000+</p> <ul style="list-style-type: none"> <input type="checkbox"/> ¼ page ad and logo in the Cold Harvester Magazine/Conference Program
<p>Nutrition Break \$750+</p> <ul style="list-style-type: none"> <input type="checkbox"/> Business card ad and logo in the Cold Harvester Magazine/Conference Program 	<p>Seafood Sponsor – Priceless!</p> <ul style="list-style-type: none"> <input type="checkbox"/> Logo in the Cold Harvester Magazine/Conference Program 	

(Refer to page 5 for payment details)

COLD HARVESTER MAGAZINE & COLD HARVEST 2017 SPECIAL EDITION
Advertising Packages

NAIA's Cold Harvester magazine will be circulated globally and distributed during the conference and trade show and will include the conference program and highlights. Anyone interested in purchasing advertising space in this edition, please contact Roberta at 709-538-3454 or via email roberta@naia.ca. **The deadline for submissions: August 1.**

(View past editions online at: <http://naia.ca/in-the-news/cold-harvester/>)

Ad sizes & rates: Please choose the ad size that you would like to reserve for one or three editions and confirm your selection on the following page.		Single Ad Cost \$	Book 3 Consecutive Ads	
			Receive 15% Discount	NAIA Member + 5% Discount
1	Full Page Ad (7.625" x 10") Inside, Outside or Back Cover	\$1200	\$3240	\$3060
2	Full Page Ad (7.625" x 10")	\$1000	\$2700	\$2550
3	1/2 Page Ad (7.625" x 4.75")	\$500	\$1350	\$1275
4	1/3 Page Ad (3.75" x 7.5")	\$350	\$945	\$892.50
5	1/4 Page Ad (3.75" x 4.75")	\$250	\$675	\$637.50
6	1/8 Page Ad - Business Card (3.75" x 2")	\$125	\$338	\$318.75

(HST not included)

ANNUAL DR. JOE BROWN SILENT AUCTION:

The annual Dr. Joe Brown Silent Auction will take place during CH2017. All funds raised will be distributed to students who currently is or will be enrolled into a marine or aquatic related studies. If you have an item to donate, please contact Jackie@naia.ca. Items can also be dropped off at the CH2017 registration desk. Thank you for your continued support!





Cold Harvest 2017

CONFERENCE ORDER & PAYMENT FORM

Name: _____ Affiliation: _____

Address: _____

Telephone: _____ Email: _____

ATTENDEE REGISTRATION & EVENTS

Date: _____

Names: _____

Registration: _____ @ \$	Luncheon: _____ @ \$
Networking Event: _____ @ \$	Gala Banquet: _____ @ _____
Reception: _____ @ \$	+ HST _____ TOTAL: _____

SPONSORSHIP:

Level of Sponsorship Requested: _____ Amt: _____

COLD HARVESTER MAGAZINE ADVERTISING (Refer to page 4)

Ad Pkg #: _____ 1 or 3 editions: _____ Amt.: _____ + 15% HST = _____

Print Card Holder's Name: _____ Amt. Pd.: _____

VISA Number: _____ Expiry Date: _____

Card Holder's Signature: _____

Please return completed forms with payment by cheque, Visa or MasterCard to the address below. An invoice and receipt will be forwarded once processed. Cancellation requests for refund must be received at least 7 days in advance of the conference.

For more information, please contact: Roberta Collier at 709-538-3454 or roberta@naia.ca

Newfoundland Aquaculture Industry Association

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