

Growing our Fish with Care

Newfoundland and Labrador salmon farmers are local people who have built this industry over the past 20 years. They are recognized leaders in sustainable and environmentally responsible finfish production. They are committed to maintaining the environment in which they work and live, following the highest farm management standards and producing high-quality and nutritious food.

Working to Reduce Waste

Pristine seawater is essential for the production of healthy, high quality salmon, so salmon farmers follow strict codes of practise regarding waste management. In addition to using underwater cameras and sensors to avoid overfeeding, farmers have tailored feed to suit the dietary needs of salmon at each life stage and improve feed digestibility – both of which significantly reduce waste.

Reducing our Reliance on Forage Fish

Canada leads the development of fishmeal and fish oil replacement in fish feed. In the 1990s, wild fish-based ingredients in feeds were as high as 80 per cent. Today, it's as low as 30 per cent.

Monitoring our Environmental Performance

Farmers conduct regular sediment monitoring of the ocean floor to ensure farms meet high environmental standards. Other steps that farmers take to protect the marine environment include:

- *Completing site-specific environmental assessments before farming begins and each year of production*
- *Regularly monitoring water conditions*
- *Regularly fallowing their farms between harvests*
- *Conducting regular maintenance and inspection of net pens*
- *Training their staff to carefully monitor the environment and the health of their fish*

Newfoundland Aquaculture Industry Association

St. John's Office | 21-29 Pippy Place, Suite 2006 | St. John's NL, A1B 3X2 Tel: (709) 754-2854

St. Alban's Office | 88 Main Street, PO Box 27 | St. Alban's NL, A0H 2E0 Tel: (709) 538-3454

Email: info@naia.ca www.naia.ca

Farming For Our Future

More than half of the world's seafood comes from farms. Fish farming reduces pressure on wild fish stocks. As the world's population continues to grow, fish farming is the only way to meet the growing demand for healthy food.



INNOVATIVE TECHNOLOGY

Salmon farmers use underwater cameras and sensors to monitor feed delivery, avoid overfeeding and eliminate waste.



SAFE FOR OUR OCEAN

Lobster landings have increased in many areas where salmon farming also thrives.

Only approved treatments deemed safe by regulators are used to treat sea lice. Sea lice treatments are not necessary at every salmon farm.