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Press Release – For immediate use

GAEL FORCE REVEAL PLANS FOR INTERNATIONAL EXPANSION

Gael Force Group has revealed its plans to expand its business overseas with the supply of a full established range of marine equipment, technology and services to Atlantic Canada's aquaculture market.

The supplier is actively seeking to make inward investment in Newfoundland and establish a new base to support the dedicated servicing of fish farms in the province where large growth in salmon production is currently being projected.

The move forms a major part of Gael Force's current strategic plan which involves entering into overseas aquaculture markets. This year, the company has been conducting a series of comprehensive market research visits into the current and future opportunities on the eastern side of Canada.

Gael Force will supply and service customers with a full and established product range, including pen and barge moorings, plastic fish pens, concrete and steel feed barges, offshore feeding systems and pellet detection software, and underwater technology including cameras and lighting.

The unveiling of the plan coincides with the Group's involvement in its first major conference and trade show in the market at Cold Harvest in St. John's Newfoundland which opens this Wednesday 26th September. Group Managing Director Stewart Graham will speak at the conference during two sessions, firstly offering an insight into the strategy planning for Scottish Aquaculture industry's vision for growth, then giving a detailed overview about Gael Force Group's offering to the market. They will also be demonstrating their established range of equipment at the conference's trade show, including their revolutionary new SeaFeed Pellet Detection software which has been developed in-house and is currently catching the attention of its customers in Scotland.

Speaking ahead of the conference, Marketing Manager Marc Wilson said, "Our visits to Atlantic Canada have revealed a commitment to aquaculture with a real appetite to grow the industry substantially. Every person we have spoken to has welcomed the prospect of Gael Force making an inward investment in Newfoundland. We are highly confident in our ability to provide a trusted range of equipment and technology that will meet the needs of producers in the Atlantic Provinces and enable them to safely and securely meet the highest standards of fish husbandry."

He added, "We fully understand the need for us as a supplier to have a highly skilled and dedicated service team on the ground in Canada to be ready to respond to the specific needs of those customers, and that is something we are totally prepared to commit to."

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Gael Force Group Limited

- Gael Force Group, established in 1983, is a leading Scottish manufacturer and supplier of equipment, technology and services to aquaculture and other marine markets.
- In April 2018, Gael Force Group acquired a 75% majority share in Fusion Marine Ltd.
- The Group is made up of companies including Gael Force Engineering, Gael Force Marine Equipment, Gael Force Marine Technology, Gael Force Rentals, and Fusion Marine.
- Over 200 people are employed by the Group across the UK, with the majority of staff based in Highlands and Islands.
- Gael Force Group owner and MD Stewart Graham is currently co-chair of the Aquaculture Industry Leadership Group in Scotland.
- More information about Gael Force Group can be found online at <http://www.gaelforcegroup.com/>



Moorings Anchor: Gael Force will make an inward investment in Newfoundland with the set-up of a new service base. Photo Credit: Paul Campbell Photography



Photo Credit: Gael Force

For further information, please contact Marc Wilson (Marketing Manager) of Gael Force Group. Up to date headshots of staff are available upon request.

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