



NEWFOUNDLAND & LABRADOR AQUACULTURE INDUSTRY ASSOCIATION



Cold Harvest 2017

EXHIBITORS PACKAGE

AQUACULTURE: AN OCEAN OF POTENTIAL

On behalf of the Newfoundland Aquaculture Industry Association (NAIA), we invite you to exhibit and participate in Cold Harvest 2017, NAIA's Annual Conference and Trade Show, taking place at the Hotel Gander in Gander, NL from **September 26 - 28, 2017**. Exhibiting at Cold Harvest 2017 is an excellent opportunity to meet and network with the aquaculture industry and its support personnel. Join us as we reflect on the growth of the aquaculture industry in Newfoundland and Labrador and celebrate NAIA's 24th Annual Conference and Tradeshow.

Trade show booth registrations will receive:

- 8' x 10' exhibit space including pipe and drape, furniture and electrical.
- One conference registration pass (value: \$300 - \$500), includes one reception ticket and free entrance to conference sessions. Second registration available at NAIA member rate. All other event tickets must be purchased separately.
- Business card profile in the Cold Harvester magazine - conference program (value \$125+) if confirmed before August 1st - no guarantees after this date.
- Complimentary beverages/snacks and delegate visits during the nutrition breaks.
- Acknowledgement on NAIA website, social media, including Facebook & Twitter.

Exhibitor fees: NAIA Members \$1,000 and Non-Members: \$1,200 (+ HST)

Enclosed is the Exhibitor Agreement, Exhibitor Registration, Contract Form and Floor Plan Options.

Please return this signed form and fax and/or mail with payment to:

Newfoundland Aquaculture Industry Association

P.O. Box 27, St. Alban's, NL, A0H 2E0

Ph: 709-538-3454 Fax: 709-538-3464 or via email at Roberta@naia.ca



COLD HARVEST 2017 - EXHIBITOR AGREEMENT

1. OFFICIAL FUNCTION TITLE: NAIA Conference & Trade Show (The Contractor)

2. DATES OF TRADE SHOW: September 26 - 28, 2017 (Tuesday – Thursday)

3. LOCATION OF TRADE SHOW: Gander Hotel, Gander, NL, Canada

| | | |
|--------------------------------|--------------------|-------------------|
| 4. HOURS OF EXHIBITING: | Tuesday, Sept 26 | 7:00 pm - 9:00 pm |
| | Wednesday, Sept 27 | 8:30 am - 5:00 pm |
| | Thursday, Sept 28 | 8:30 am - 2:00 pm |

5. SPACE AVAILABILITY: Booth space will be ready for exhibitors to setup displays on Tuesday, Sept 26th from 12:00 - 5:00 pm. Exhibit spaces must be completely cleared by 3:30 p.m. on Thursday, Sept 28th for banquet set-up. It is the responsibility of the exhibitor to ensure that the exhibit space is left clean with minimal refuse; otherwise a labour charge for clean-up will be assessed to the exhibitor.

6. APPLICATION FOR BOOTH RENTALS AND METHODS OF PAYMENT: An application does not automatically translate into the attribution of booth space. Depending on circumstances, the organizers can decide not to confirm an application, to attribute a booth or space smaller in size than originally requested, to modify the space to be made available, or to cancel a space, without being subject to any legal claim made by a potential exhibitor.

For one's reservation to be officially registered, the exhibitor must submit an official application for booth space and receive approval from NAIA.

7. ENTRANCE PASS: The exhibitor is entitled to ONE (1) complimentary entrance pass for the duration of 2017 NAIA Conference & Tradeshow. This pass can only be used by individuals associated with the administration of the booth. No additional name tags will be issued after you've submitted the name for the pass and the conference begins. Additional name tags for exhibitors can be purchased at the NAIA member rate. Tickets for the aquaculture banquet must be purchased separately.

8. CANCELLATION PROCEDURES: No sum of money paid by the exhibitor under the terms of the present contract will be returned if the exhibitor does not utilize the designated space reserved for him/her. The contractor has the final say regarding the interpretation and implementation of all the rules and regulations pertaining to the present agreement and has the authority to introduce modifications, including non-specified conditions that he/she may judge to be necessary for the proper unfolding of the event.

If an application has not received final approval by the contractor, the exhibitor has the right to request a reimbursement for the booth he has paid for, by submitting a written notice concerning this matter to NAIA.

9. SHIPPING, RECEIVING, UNLOADING, MOVING AND HANDLING OF EXHIBITOR'S MATERIAL AT

SHOW SITE: Ship exhibit material to: **Hotel Gander** - Attn: Tanya Pickett
Re: NAIA Conference & Tradeshow
100 Trans Canada Hwy, Gander, NL, A1V 1P5

Please identify your company name on the freight. Please time arrival of your freight at the Hotel on or before, Sept 25th, 2017. This will give you time to confirm delivery and put a trace on your freight if it goes missing.

10. USE OF EXHIBIT SPACE: All demonstrations, interviews, or other sales activities must be confined to the limits of the exhibit booth. No exhibitor shall assign, sublet or apportion the whole or any part of the space allotted him/her without the knowledge and consent of Roberta Collier, Conference Manager. Aisles must be kept clear and exhibits shall be arranged so that sales personnel will remain inside the space rented.

11. NOISY OR OBNOXIOUS EQUIPMENT: If the operation of any equipment or apparatus produces noises of sufficient volume or odours found to be annoying to the neighbouring exhibitors or guests, it will be necessary to discontinue such operation.

Radio, television, motion pictures or other sound and visual aids will be operated in such a manner and place as not to provide inconvenience to other exhibitors. Sounds must be at a level to reach the immediate vicinity of the Exhibitor's area and the management reserves the right to prohibit use of any equipment contravening these regulations.

12. LIABILITY: The contractor and/or the Hotel and/or their personnel will NOT be responsible for loss, theft and/or damage or injury to exhibits, merchandise or personnel or other properties while such are on the property. The exhibitor shall accept full responsibility for any or all damage caused by the Exhibitor or its representatives and agrees to indemnify and save harmless the contractor and/or the Hotel and/or their personnel from and against any such loss, theft, damage or injury, no matter how caused.

13. ENQUIRIES: Any notice or enquiries should be addressed to Roberta Collier, Conference Manager:
Tel: 709-538-3454, Cell: 709-538-7080, Fax: 709-538-3464, Email: roberta@naia.ca

14. SURRENDER OF SPACE: The exhibitor shall on termination of the Term of Agreement surrender the premises to the contractor and the Hotel Gander in the same state and condition and clean and free of signs, displays and other debris, merchandise and equipment, as at the commencement of the period.

If the space is not vacated by the Exhibitor at the end of the period, the contractor and/or the Hotel Gander has the right to remove from the space at the expense of the Exhibitor, all merchandise, goods and property of any kind which may be then in the space, and the contractor and/or the Hotel shall not be liable for any damage or loss to such merchandise, goods or property which may be sustained by reason of such removal or by storage after such removal and the Exhibitor expressly releases the contractor and the Hotel from any and all claims for such damages in that respect.

It is understood and agreed that on account of the shortness of the term of the Agreement, the time for surrender of the space at the expiration of the Agreement is of the essence of the Agreement. If the

Exhibitor fails to surrender the space as therein provided the exhibitor shall pay the contractor and the Hotel for all the damages which the contractor and/or the Hotel may have to pay or may have sustained.

15. COMPLIANCE WITH LAWS AND INDEMNIFICATION: The Exhibitor will not do or permit anything to be done in, upon or about the space, or of the building or bring or keep anything therein which will in any way conflict with the regulations of the Fire, Police or Health Departments or with the rules, regulations, by-laws or ordinances of any governmental authority having jurisdiction over the premises or the business conducted therein, all of which the Exhibitor undertakes to abide by and conform to.

The Exhibitor covenants and agrees that it will indemnify and hold harmless the contractor and the Hotel against any penalty imposed for or damage arising out of the violation of any laws or ordinances by the Exhibitor, its agents, employees, visitors, guests and licensees and that it will protect, indemnify and hold harmless the contractor and the Hotel Gander against any and all damage or expenses arising out of any accident or occurrence on or about the Premises causing injury or death of any person or damage to property and against any and all damage or expenses arising out of any failure of the Exhibitor.

16. INSURANCE: The Exhibitor shall not do or permit anything done in or about the leased space or bring into, or keep upon the leased space, anything which will in any way affect the fire risk or increase the rate of fires or other insurance on the Building, or which will in any way invalidate or conflict with fire insurance policies covering the Building. Should the rate of any type of insurance on the Building be increased by reason of any violation of the Agreement by the Exhibitor, the contractor and Hotel Gander, in addition to all other remedies, may pay the amount of such increase, and the amount to be paid shall become payable by the Exhibitor as additional rent on demand. The contractor and the Hotel will not assume toward the Exhibitor any responsibility for the safety of exhibits against theft, fire, damage, accidents or for any cause whatever. **In all cases, the Exhibitor must insure its own exhibits and merchandise.**

17. WAIVER: No consent to any variation of any term or condition of this Agreement shall be valid unless in writing and identified with the agreement.

18. ON-SITE SUPERVISION: The contractor is charged with complete responsibility and full authority to enforce all the provisions of these Rules and Regulations for the benefit of all concerned. Any exceptions to or deviation from these Rules may be made only on their authority.



COLD HARVEST 2017 – EXHIBITOR REGISTRATION FORM

| | | |
|---|------|-------|
| Company/Organization: | | |
| Contact Name: | | |
| Address: | | |
| Tel: | Fax: | Cell: |
| E-mail: | | |
| Name Required on Exhibitor Tag: | | |
| Please provide a brief description of your booth displays (for example, fish tanks, heavy equipment, etc.) | | |
| Do you require electricity at the booth? | | |
| EXHIBITOR RATE: NAIA Members: \$1,000. & Non-Members: \$1,200. + HST Rate: _____ | | |
| Preferred Booth Space: #1: _____ #2: _____ (Please see attached map) | | |
| TASTE THE ATLANTIC Seafood & Beverage Tasting Event, Wed. evening, Sept 27 th : _____ x \$35. + HST | | |
| LUNCHEON with Guest Speaker: Thurs. Sept 28 th : _____ x \$25. + HST | | |
| AQUACULTURE BANQUET : Thurs., Sept 28 th : _____ x \$60. + HST | | |
| Subtotal of booth and tickets: _____ | | |
| <i>Please see the Conference registration package for other sponsorship or advertising opportunities.</i> | | |

Payment by Visa or cheque: Please complete, sign, fax and/or mail pages 5-6 with payment to the address listed below. If you are requesting an invoice, please provide a contact name and address.

| | |
|---------------------------------|--------------------|
| VISA #: _____ | Expiry Date: _____ |
| Print Card Holder's Name: _____ | Amt. Pd: _____ |
| Card Holder's Signature: _____ | |
| Send receipt by email to: _____ | |

Please return this signed form and fax and/or mail with payment to:
Newfoundland Aquaculture Industry Association
P.O. Box 27, St. Alban's, NL, A0H 2E0
Ph: 709-538-3454 Fax: 709-538-3464 or via email at Roberta@naia.ca

EXHIBITOR AGREEMENT

The undersigned declares that he/she has read and understands the rules and regulations as described in the accompanying EXHIBITOR'S AGREEMENT and agrees to abide by them.

_____ Date: _____
Contractor/Exhibitor

This section reserved for the NAIA:

This application is accepted, and as such, binds the contractor and contractee by the terms of the current agreement.

_____ Date: _____
NAIA

A signed copy of this Agreement will be returned to you by the Contractor for your own records.

NAIA Conference and Tradeshow 2017

Per:

Roberta Collier
Conference Manager

BUSINESS PROFILE for Cold Harvest Program

(You can also email digital text to roberta@naia.ca)

Organization Name: _____

Address: _____

Phone: _____ Fax: _____

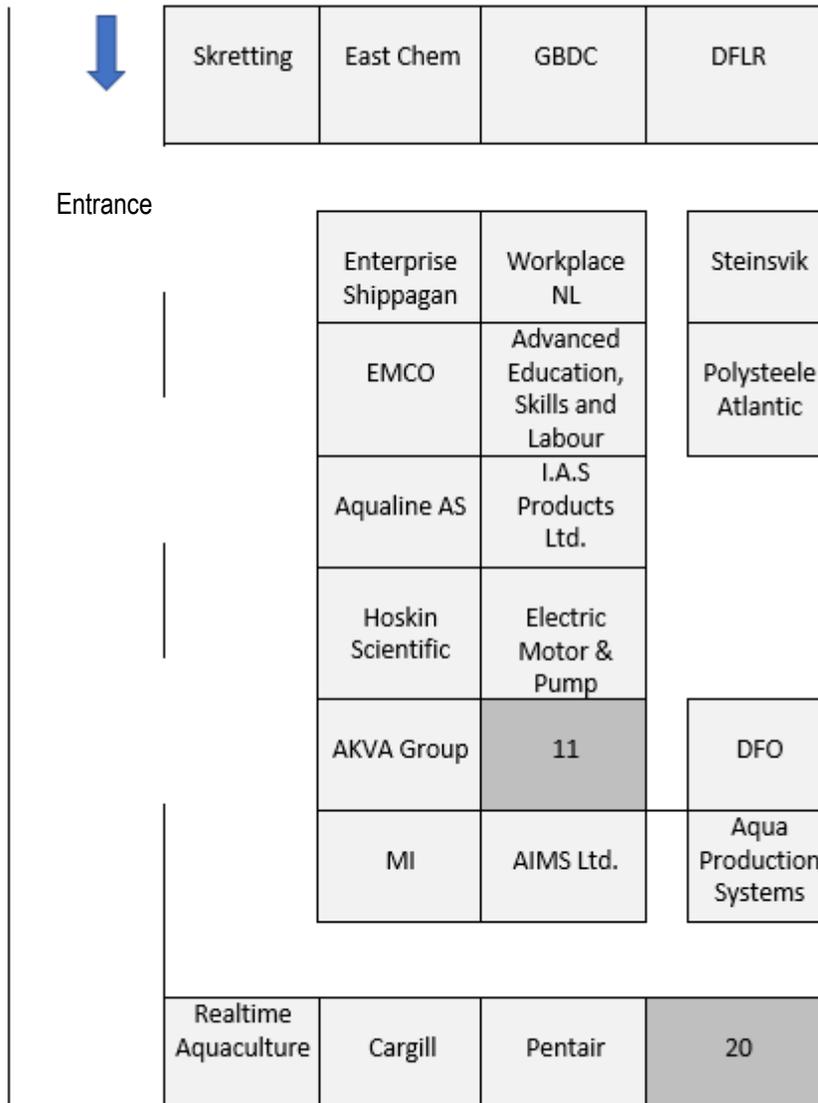
Website: _____ Email: _____

1 Paragraph (approx. 100 words): _____



Cold Harvest 2017
24th Annual Conference and Trade Show
Quality Hotel & Suites (Formerly known as Hotel Gander)
Gander, NL, Canada

Exhibitor Floor Plan



Floor plan is for illustration purposes only and may change.
 Booths represented are approximately 10' x 8' deep. Wall outlets available.