



Newfoundland Aquaculture Industry Association

**Cold Harvest 2012
19th Annual Conference and Trade Show**

*Albatross Hotel
Gander, Newfoundland and Labrador
Canada*

February 14 - 16, 2012

“Growing Our Future Together”

**CONFERENCE
INFORMATION PACKAGE**



Newfoundland Aquaculture Industry Association Cold Harvest 2012

19th Annual Conference and Trade Show

Albatross Hotel, Gander, NL, Canada
February 14th - 16th, 2012

“Growing Our Future Together”

Industry Sessions Will Include:

- International Seafood Market Update
- Integrated Waste Management Discussions
- Shellfish and Finfish Sessions
- Certification Update
- Strategies for Industry and more.

**Register and pay
before January 13th
to be entered in the
early bird prize
draw!**

Other Exciting Events Include:

- Aquaculturist of the Year Award Presentation
- Joe Brown Silent Auction
- Social Events and more!

We anticipate another successful Conference & Trade Show as we continue to work together to advance the aquaculture industry in Newfoundland and Labrador.

*More details will be posted on our website as they become available at:
www.naia.ca*

Be sure to check back often for updates!





Newfoundland Aquaculture Industry Association Cold Harvest 2012

19th Annual Conference and Trade Show

Albatross Hotel, Gander, NL, Canada
February 14th - 16th, 2012

“Growing Our Future Together”

SCHEDULE OF EVENTS:

Tuesday, February 14th - Opening Reception (*Evening*)

Wednesday, February 15th - Conference Sessions, NAIA AGM

Thursday, February 16th - Conference Sessions, Conference & Tradeshow End, Aquaculture Banquet

ACCOMMODATIONS:

NAIA has confirmed a block of rooms at the Albatross Hotel at 1-800-563-4900 and the Gander Hotel at 1-800-563-2988. **Please request the NAIA room rate of \$97 when booking.** (13% HST not incl.)

NAIA’s COLD HARVESTER MAGAZINE – ADVERTISING OPPORTUNITY

NAIA’s Cold Harvester magazine will be distributed during the conference and will include the conference program and highlights. Anyone interested in purchasing an ad in this edition, please contact Roberta at 709-538-3454 or via email roberta@naia.ca. **Deadline for submissions: Friday, January 6th, 2012.**

ANNUAL JOE BROWN SILENT AUCTION

The silent auction will take place on the second and third day of the conference at the trade show area. All funds raised will be distributed to a student who currently is or will be enrolled into an aquaculture program. All auction items are greatly appreciated!

1. EXHIBITOR REGISTRATION:

Hours of exhibiting: Tuesday, February 14th: 7:00 pm - 9:00 p.m.
Wednesday, February 15th: 9:15 am - 5:00 p.m.
Thursday, February 16th: 8:15 am – 2:30 p.m.

Exhibitors are entitled to:

- Two conference registration passes (does not include banquet tickets).
- Business profile and a business card size color ad in the Cold Harvester magazine - conference program. (*If space is booked before January 6 - no guarantees after this date*)
- Scheduled visits/networking breaks in the trade show area.
- Visitors from the Joe Brown Silent Auction which will also be held in the trade show area.
- Acknowledgement on NAIA website.

To obtain an exhibitors information package please contact Roberta at 709-538-3454 or via email at roberta@naia.ca.

2. DELEGATE REGISTRATION - Early Bird Prize Draw!

Register and pay before January 13th to be entered in the early bird draw for your chance to win a **\$100 Visa Gift Card!**





**Newfoundland Aquaculture Industry Association
Cold Harvest 2012**

19th Annual Conference and Trade Show

Albatross Hotel, Gander, NL, Canada
February 14th - 16th, 2012

“Growing Our Future Together”

CONTRIBUTOR AND SPONSOR OPPORTUNITIES

Sponsorship represents an integral part of the success of NAIA Cold Harvest 2012 and provides a valuable advertising opportunity for your organization. Any support that you are able to provide would greatly benefit these events. Please review the various levels of sponsorship opportunities available and fax or email the attached sponsorship form to the contact information listed on the form. **PLEASE NOTE: All complimentary Cold Harvester magazine ads must be confirmed and submitted before Friday, January 6th, 2012 – there are no guarantees after this date.**

Platinum Sponsor (\$5,000)

- ✓ ½ pg ad in the Cold Harvester Magazine/Conference Program
- ✓ Acknowledgement at Banquet (special mention + running presentation)
- ✓ Reserved Banquet Table Including 8 Complimentary Tickets
- ✓ Sponsorship Acknowledgement on NAIA Website at www.naia.ca

Gold Sponsor (\$2,500)

- ✓ ½ pg ad in the Cold Harvester Magazine/Conference Program
- ✓ Acknowledgement at Banquet (special mention + running presentation)
- ✓ 4 Complimentary Banquet Tickets
- ✓ Sponsorship Acknowledgement on NAIA Website at www.naia.ca

Silver Sponsor (\$1000)

- ✓ ¼ pg ad in the Cold Harvester Magazine/Conference Program
- ✓ Acknowledgement at Banquet (running presentation)
- ✓ Sponsorship Acknowledgement on NAIA Website at www.naia.ca
- ✓ Signage at Various Events

Hospitality Suite Sponsor (\$500)

- ✓ Sponsorship Acknowledgement on NAIA Website & Cold Harvester Magazine
- ✓ Signage at Hospitality Suite

Nutrition Break Sponsor (\$300)

- ✓ Sponsorship Acknowledgement on NAIA Website & Cold Harvester Magazine
- ✓ Signage at Nutrition Break

Seafood Sponsor

- ✓ Sponsorship Acknowledgement on NAIA Website & Cold Harvester Magazine
- ✓ Signage at Seafood Events

(Please complete and submit the sponsorship application within this package)



Newfoundland Aquaculture Industry Association
Cold Harvest 2012
19th Annual Conference and Trade Show

Albatross Hotel, Gander, NL, Canada
February 14th - 16th, 2012

“Growing Our Future Together”

CONTRIBUTOR AND SPONSOR APPLICATION

Name: _____ Affiliation: _____

Address: _____

City/Town: _____ Province: _____ Postal Code: _____

Telephone: _____ Fax: _____ Email: _____

Level of Sponsorship Requested: _____ Amt: _____

Any Special Requests: _____

VISA Number: _____	Expiry Date: _____
Print Card Holder's Name: _____	Amt Pd: _____
Card Holder's Signature: _____	

Payment by Visa or Cheque: Please mail registration form with payment or payment details to address listed below. Requests for invoice can be fulfilled via email. Please provide contact name and address if invoice is to be sent to an accounting department." **PLEASE NOTE: All sponsors receiving complimentary Cold Harvester magazine ads must be confirmed and submitted before Friday, January 6th, 2012 – there are no guarantees after this date.**

For more information regarding the Cold Harvest 2012 event, please contact: Roberta Collier, Conference Coordinator at (709) 538-3454 or email: *roberta@naia.ca*.

Please mail or fax this completed form with payment or details to:

*Tammy Stewart, Newfoundland Aquaculture Industry Association
11 Austin St., Suite 209, St. John's, NL, A1B 4C1
Ph: (709) 754-2854 or Fax: (709) 754-2981
Email: tammy@naia.ca*



**Newfoundland Aquaculture Industry Association
Cold Harvest 2012
19th Annual Conference and Trade Show**

Albatross Hotel, Gander, NL, Canada
February 14th - 16th, 2012

“Growing Our Future Together”

CONFERENCE REGISTRATION

Name: _____ Affiliation: _____
 Address: _____
 City/Town: _____ Province: _____ Postal Code: _____
 Telephone: _____ Fax: _____ Email: _____

REGISTRATION FEE covers tradeshow, presentations, reception, and coffee breaks. * *Member rate is limited to 3 registrations per Company/Organization. (13% HST not included in prices)*

Pre-Registration Fee - Before Jan 13th :	NAIA Member \$150*	Non-Member \$250	Student \$75
Pre-Registration Fee - After Jan 13th :	NAIA Member \$200*	Non-Member \$300	Student \$75
Registration Fee - After Feb 10th :	NAIA Member \$250*	Non-Member \$350	Student \$75

AQUACULTURE BANQUET Gala Buffet - Albatross Hotel, Thursday, Feb 16th
 Limited tickets available: \$35. Each + 13% HST

REGISTRATION _____ x _____ = _____ + 13% HST = _____

BANQUET _____ x \$ 35 = _____ + 13% HST = _____ **TOTAL DUE:** _____

VISA Number: _____ Expiry Date: _____
 Print Card Holder's Name: _____ Amt Pd: _____
 Card Holder's Signature: _____

Payments by Cheque or Visa: Please mail registration form with payment or details to address listed below. **Cancellation requests for refund must be received at least 7 days in advance of the conference.** For more information, please contact: Roberta Collier, Conference Coordinator at (709) 538-3454 or Email: roberta@naia.ca.

Please send this completed form with payment or details to:
Tammy Stewart, Newfoundland Aquaculture Industry Association
 11 Austin St., Suite 209, St. John's, NL, A1B 4C1
 Ph: (709) 754-2854 or Fax: (709) 754-2981 or Email: tammy@naia.ca