

# NEWFOUNDLAND AQUACULTURE INDUSTRY ASSOCIATION



## Shell Canada – Fuelling Change

### Marine Debris and Aquatic Invasive Species Awareness Campaign

COAST OF BAYS COASTAL PLANNING COMMITTEE

### **We need your vote!**

NAIA, in partnership with the Coast of Bays Coastal Planning Committee recently submitted a proposal to Shell Canada to request funding support to participate in a marine debris campaign and aquatic invasive species (AIS) awareness project in the Coast of Bays region. As you may be aware, marine debris is everyone's concern and in order to be good stewards of the environment, we must all do our part. AIS has also become a concern in the region and the more information we can provide to the general public, the more informed we will all be in preventing the spread of AIS.

Great News! We were recently notified that we were successful in round one of our funding request for \$10,000! We are now moving onto round two where with the proper support from our friends and colleagues, we may access an additional \$15,000!! **We could win \$25,000 towards our campaign!!**

So, we are asking for your support to help us spread the word! Please go online at: <http://fuellingchange.com/main/project/419/Marine-Debris-and-Aquatic-Invasive-Species-Awareness-Campaign>, register, and vote. Please vote many times and be sure to send this request to friends and family and anyone who can help!

### **About the Coastal Planning Committee**

The Coast of Bays (COB) Coastal Planning Committee (CPC) brings together representatives from various regional stakeholder groups such as fisheries, aquaculture, tourism, recreational users, harbour authorities, aboriginal groups, and government, to improve communication and strengthen the management of coastal areas. The vision is 'To foster sustainable use and development of coastal and marine environments through collaboration and planning for the Coast of Bays region.

If you have any questions at all about this campaign, please feel free to contact us anytime at [roberta@naia.ca](mailto:roberta@naia.ca) or [cyr@naia.ca](mailto:cyr@naia.ca)