



June 9, 2015

Glenn Cooke Appoints Ross Butler

CEO of Cooke Seafood USA Inc. and Wanchese Fish Company

Blacks Harbour NB: Ross Butler has assumed a new role as CEO of the newly formed *Cooke Seafood USA Inc.* and of the *Wanchese Fish Company*.

The purchase of the Wanchese Fish Company by the Cooke family and the creation of Cooke Seafood USA Inc. was announced on June 5, 2015.

Mr. Butler has served as Senior Vice President for another Cooke family company, *Cooke Aquaculture*, since 2010. In this role, he was responsible for the company's processing and harvesting operations and he also played a senior role in the Cooke family's growth and acquisitions activities.

A graduate of both the Marine Institute and Memorial University of Newfoundland in Canada, Ross has more than 30 years experience in the seafood industry. As well as his leadership experience in the aquaculture sector, Ross enjoyed a progressive career in the wild fishery with *Fishery Products International* where he exited in 2002 as Vice President, Atlantic Operations. He also worked with *Ocean Choice International* as Vice President of Groundfish Operations.

Ross Butler will move, with his family, to Suffolk Virginia where he will assume leadership for the strategic direction of *Cooke Seafood USA Inc.* and manage the daily operations of the *Wanchese Fish Company*.

Ross is Chairman of the Board of Directors for *Culmarex*, the Cooke family's Spanish sea bass and sea bream farming company. He also represents Cooke on the board of New Found Resources (a northern offshore shrimp company) based in St John's Newfoundland. He holds current board appointments with the Canadian Center for Fisheries Innovation where he chairs their Aquaculture committee and sits on the Marine Institute's Industry Advisory Board in Newfoundland, Canada.

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