



## OUR MISSION

The fundamental purpose of the Newfoundland Aquaculture Industry Association is to assist the aquaculture industry to achieve its full wealth creation potential. It is the voice for the industry by ensuring that Federal and Provincial legislation, policy, and services match the needs of the industry. It delivers programs and services to its members to attain excellence in safety, quality, environmental sustainability, and profitability.

NAIA's annual membership base is composed of representation from the following sectors:

- Finfish and Shellfish Farmers
- Primary and Secondary Processors
- Hatchery Producers
- Supply and Service Companies
- Academic Institutions

### Regular Membership

*Voting membership is open to individuals representing an aquaculture enterprise, who holds a valid aquaculture license and has held that license for at least two consecutive years.*

## WHAT IS AQUACULTURE?

Aquaculture is the farming of aquatic plants and animals. Aquaculture's primary function is to produce highly nutritious and environmentally sustainable seafood to meet global consumer demands for high quality protein. In addition, aquaculture technology is employed for the aquarium and ornamental fish trade, and for restocking depleted wild stocks for both commercial and recreational fisheries.

Aquaculture is a sustainable agri-foods sector, based on sound science principles, with a culture of continuous improvement. Fish and shellfish farmers are stewards of the environment, and employ the most modern farming technologies to protect our natural environment. Their products are typically harvested, processed and shipped to markets as fresh, high quality products within a few hours of harvest.

**For more information visit [www.naia.ca](http://www.naia.ca)**

### Associate Membership

*This is a non-voting individual membership for suppliers, industry supporters and for enterprises that have aquaculture licences for less than two years.*

Organization:

Address:

Phone:

Fax:

Contact:

Email:

Regular Membership \$500.00 + HST

Associate Membership \$300.00 + HST

Credit Card #:

Expiry Date:

Print Card Holder's Name:

Amount Paid:

Signature:

Please complete the attached form, detach and mail it to the address listed. NAIA Membership is subject to the approval of the Board of Directors. An invoice/receipt will be sent once approved.

## MEMBERSHIP INFORMATION

*Like our industry, membership benefits continue to grow!*

- Access to NAIA member directory and website,
- Community leadership - developing win-win partnerships,
- Cost-effective promotion including social media,
- International promotion at high profile Seafood Shows,
- Member discount rate at annual NAIA Cold Harvest Conference & Trade Show,
- Member discount rates for a variety of industry training and workshops,
- NAIA's Cold Harvester magazine mail-out,
- Representation on key issues before all levels of government,
- Research and innovation catalyst,
- Sector specific business and technical training and advice,
- Source of local, national and international business intelligence and more.



[www.naia.ca](http://www.naia.ca)



### NEWFOUNDLAND AQUACULTURE INDUSTRY ASSOCIATION

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### NEWFOUNDLAND AQUACULTURE INDUSTRY ASSOCIATION

**N**AIA is a member based non-profit organization with a mandate to facilitate and promote commercial development of aquaculture in the province of Newfoundland and Labrador. The aquaculture industry in Newfoundland and Labrador is changing rapidly, and growing steadily.

There are currently three species farmed sustainably in Newfoundland and Labrador: Blue mussels, Atlantic salmon and Steelhead trout. Our sites employ the latest technologies from around the world and our companies are committed to a culture of innovation and continuous improvement.

NAIA works closely with the many community, regional and national development and regulatory agencies to foster an atmosphere of positive growth of the aquaculture industry for all residences of this province. We are honoured to have this opportunity on behalf of our members, and our Province.

